



IMPROVING STUDENTS' MOTIVATION AND SPEAKING ABILITY USING ONLINE MEDIA LEARNING

Ade Onema Septian¹, Baginda Simaibang², Mulyadi³

¹SPNF SKB Kab. OKU.

^{2,3}University of PGRI Palembang

Email: Adeseptian1986@gmail.com

Accepted :
26 August 2022
Published :
10 January 2023
Corresponding Author:
Ade Onema Septian
Email Corresponding :
Adeseptian1986@gmail.com

ABSTRACT

The objective of this study was to find out and analyze the process of improving students' motivation and speaking ability of the third year students package C of SPNF SKB Kab., OKU by using WhatsApp Application. The method which used in this research is classroom action research where the researcher works together with the collaborator/other English teacher. This research was carried out by following Kemmis & Taggart action research procedure where it took place in 3 cycles. The result of this study found that there was improvement of students' speaking ability and motivation. The score of minimum completeness criteria of English lesson was 70. Finding in cycle 1 there were 15 students who pass the minimum completeness criteria or 50 % of students. Finding test in cycle 2 there were 20 students who pass the minimum completeness criteria or 66% of students and than the finding in cycle 3 there were 26 students who pass the minimum completeness criteria or 86% of students. There were improvement of students speaking ability from cycle 1 to cycle 2 gained improvement as 16% and from cycle 2 to cycle 3 gained improvement as 20%. The students' participation increased during the teaching learning process whereas it indicates the students' motivation had increased. Utami (2020) have researched about WhatsApp Application in blended learning where she found that WhatsApp application effective to use as a learning media in writing descriptive text and now the researcher found that WhatsApp application can use as a learning media to improve students' motivation and students' speaking ability.

Keywords: *WhatsApp Application, Speaking, Motivation.*

1. INTRODUCTION

Learning Activity Institution or *Sanggar Kegiatan Belajar* (SKB) is an non formal education institution which carries out the education activity from childhood education until equality education such A, B and C package. Package A is equivalent with elementary school, package B equivalent with junior high school and package C is senior high school equivalent.

The package C program is one of the non-formal education which liked by the dropout learning community, economic social limited or the learning community which mature. Non-formal education considered capable to give solution for continuing education that missed in formal education because in non-formal education there is not age limitation and give the tolerance to their learning community which have side job.

The curriculum in Package C uses specific curriculum that adapts with the

Vol 6, No 1 (2023): ESTEEM

condition of the learning community through the simplification of *Kriteria Ketuntasan Minimum* (KKM) or minimum completeness criteria and the content of teaching material.

There are some problem that influenced the learning process of Package C students. Such as students who only have a little English vocabulary so have difficulty determining the right words to say, Students often lack ideas in starting to speak English or in the middle of speaking activities, students often make mistakes when compiling the right sentence patterns, students experience errors or mistakes when pronouncing vocabulary in English, Some students who often pay less attention to learning, Some students act very passively when participating in learning activities. All that things is main reason can influence students' learning motivation and students speaking ability.

There are so many ways that can use to make students active in learning. Such as, The Teachers make learning modules that are in accordance with the characteristics of students' abilities; make learning media or creative learning tools; or the Teachers create a more interesting and cheerful learning atmosphere which does not make students tense and stiff; the teachers use social media that students usually use as a learning media that can be accessed by students anytime and anywhere, such as the WhatsApp application.

One of the applications which familiar for the smart phone user is WhatsApp application. WhatsApp application is a message application which has some advanced feature such as send message, video, audio or picture. One of the features of WhatsApp application which support the learning activity is can make a group of community which contain of some people that you want.

This study using WhatsApp application as a media in learning process. Teaching by using WhatsApp application can be way to improve the students motivation in learning and then the students be interesting to learn in English study especially to English speaking practice. So, the students speaking ability also could be improve.

a. Identification of the Problem

There are some problems are student such as:

- a) Student lack idea when to speaking in English.
- b) Students are low in understanding teaching materials
- c) Students lack mastery vocabulary to be able to English speaking.
- d) Student rarely come to the class.
- e) Some student who haven't pass KKM.
- f) Student do not have high motivation or students are not interested in learning English, especially on the subject speaking class.

b. Limitation of Research

In this research, the researcher gives limitation of the research about students' motivation and speaking ability and how to improve it using WhatsApp application in the package C third year students of SPNF SKB Kab. OKU.

c. Formulation in Problem

The formulation of the problems in this research are:

- a) How could WhatsApp application improve the package C third year students' motivation at SPNF SKB Kab. OKU?
- b) How could WhatsApp application improve the package C third year students' speaking ability at SPNF SKB Kab. OKU?

d. The Objective of the Research

Based on the background of this research, the objectives of this research are:

- a) To find out and analyze the improvement of students' motivation using WhatsApp application.
- b) To find out and analyze the improvement of students' speaking ability using WhatsApp application.

e. Significant of the research

The significances of this research are:

- a) The student

The researcher hopes that the result of this research will give advantage to the students package C as an input in order

Vol 6, No 1 (2023): ESTEEM

the learning community always maintain and improve their motivation and learning activity to be the best graduate.

b) The Teacher

The researcher hopes that the result of this research will give benefit and solution to the teacher in develop learning activity and learning media especially in non-formal education.

c) The Future Research

The researcher hopes that this research to be a reference for other researcher as base of research about motivation and speaking ability.

d) The Institution

The researcher hopes that the result of this research will give a benefit and input for education institution to realize the effective and efficient learning system with the competence teacher.

2. LITERATURE REVIEW**a. Concept of Motivation**

Motivation is something which encourages a person to do something. According Simaibang, (2017) said "Motivation is a process that initiates, guides and maintains goal-oriented behavior. Motivation is what causes us to act, whether it is getting a glass of water to reduce thirst or reading a book to gain knowledge".

According Krismony et al., (2020) said that Motivation is an important part in supporting the success of the learning process, one of which is science learning.

b. Concept of Speaking

Speaking is one of skill which should be possessed by the English learner. There are so many definition of speaking which explained by the expert. According to Zakymedia (2013) "speaking is one of the four basic competences that the students should gain well where it has important role in communication". According Simaibang, (2017) said that "speaking called under productive skill where concerned with the ability to utter words and articulate sound with ordinary voices".

c. Concept of WhatsApp Application

Romiszowski (2003 as cited in (Muhson, 2010), said that media learning media as the carries of messages, from some transmitting source (which may be a human being or an intimate object), to the receiver of the messages (which is our case is the learner).

Kongchan (2008 as cited on Susilawati, 2020) said that "WhatsApp is an Instant Messenger technology such as SMS with internet data assistance with more attractive supporting features".

So, WhatsApp Messenger is a messaging application for Smartphone. WhatsApp Messenger is a cross-platform messaging application that allows us to exchange messages without credit, because WhatsApp Messenger uses internet data packages. WhatsApp application now make possible to send and receive a variety of media: text, photos, videos, documents and locations, as well as voice calls.

d. Framework of Thinking

Sugiyono (2013) said that "critical framework is a conceptual model of how theory relates to various factors that have been identified as important problems. The theory developed will provide answers the problem-solving approach that states relationship between variables based on theoretical discussion".

The framework underlying about the students' motivation and students' speaking ability can improving by using WhatsApp application.

3. RESEARCH METHODOLOGY**a. Place and Time of Research**

This research conducted at SPNF SKB Kab. OKU. This research carried out in 3 cycles and begins in November until December 2021.

b. Research Subject

The subject of this research is the students in the third year of package C at SPNF SKB Kab. OKU. Totally number of the students in the third grade is 30 students which

Vol 6, No 1 (2023): ESTEEM

consist of 14 male students and 16 female students.

c. Technique Collecting Data

In this research, the researcher use classroom action research. Techniques used in collecting the data in this research are observation, interview, and test which given to the students or subject of this research. To get maximum result, the researcher did 3 cycles in this research. In each cycle, the researcher did the speaking test and the result of the test analyzed to make a new plan in the next cycle.

1) Observation

Observation is one the technique of collecting data. Patton as cited in (Dewey & Cohen, n.d. (2007) “suggests that observational data should enable the researcher to enter and understand the situation that being described”.

In this research, the researcher observed about the students’ behavior during the research especially in teaching learning process. There are two kinds of observation sheet that used by the collaborator.

2) Interview

Interview is the technique collecting data where the researcher asks to the object of research relate with the research. According to Fraenkel and Wallen (2012, p. 450), interviewing is an important way for a researcher to check the accuracy or to verify or refute the impression they have gain through observation.

In this case, the researcher asked the third year students package C as the object of this research where the purpose of the interview is to know about the students perception relate with the teaching learning process during the research.

3) Test

Test is one of techniques in collecting data to know about the students’ score to measure about the students’ ability in speaking. According to Brown, (2004), “test is a method of measuring a persons' ability or knowledge in given domain. Testing is a way to giving a grade for someone knowledge or ability which have influence to their comprehension”. In test, researcher has their disposal a powerful method of data collection” (Dewey & Cohen, n.d.).

In this research, the researcher performance do the test where the students do the speaking test after the treatment of research after teaching learning process using WhatsApp application.

d. Research Procedure

This research is classroom action research (CAR) where its main purpose is to improve students’ motivation and speaking ability. The CAR was planned into three (3) cycles. Kemmis & Taggart (1998) said that “classroom action research has four step namely planning, acting, observation and reflecting”, so this research also consist of the four steps (planning; action; observation and reflection).

4. FINDINGS AND DISCUSSION**a. Findings of Students Motivation**

The researchers got the findings that There are some of the initial problems faced by students of Package C in English learning which influenced the students’ motivation such as: the students were less active or passive in English learning activities which ultimately made them feel that learning English was difficult and boring. And also, the other reasons were the techniques or teaching methods of teachers are monotonous and boring, learning materials that are too high for students, Students rarely listen to pronunciation in English. Its influence the student motivation in absorbing learning material.

After conducted learning using WhatsApp application in the cycle 1 until cycle 3 , there were improve the students motivation. Where in cycle 1 the researcher found improve about 60 %, in Cycle 2 about 75 % and in Cycle 3 about 92 %.

b. Findings of Students Speaking Ability

In the previous description, the researcher found that the students of Package C are less of motivation. So, it influences the students’ speaking ability. The researcher and collaborator found the condition of students speaking ability before cycle is about 40 % or 12 students that who passed the minimum completeness criteria (70). There are some

Vol 6, No 1 (2023): ESTEEM

problem who faced the students in speaking learning such as:

- Students who only have a little English vocabulary so have difficulty determining the right words to say.
- Students often lack ideas in starting to speak English or in the middle of speaking activities.
- students often make mistakes when compiling the right sentence patterns.
- students experience errors or mistakes when pronouncing vocabulary in English.

After conducted learning using WhatsApp application in the cycle 1 until cycle 3, there were improve the students speaking ability. Where in cycle 1 the researcher found improve about 50 % or 15 students in Cycle 2 about 66 % or 20 students and in Cycle 3 about 85 % or 26 students.

c. Discussion**1) Discussion of Students Motivation**

The researcher discussion finding of the research about improving students' motivation by using WhatsApp application. Where at the beginning of the research, the level of student motivation in English learning, especially in speaking learning was very low. they feel that English lessons are difficult and very boring.

“Motivation is some kind of internal drive which pushes someone to do things in order to achieve something”. (Harmer (2001, p.51). there are to motivation: intrinsic motivation and extrinsic motivation. WhatsApp Application is a messaging application for smartphone. Where, the user can use some of the features in WhatsApp application such us: send message text, video, audio, or picture. The researcher used the WhatsApp application to be learning media to teach English learning on the classroom. Where, by using WhatsApp application is expected to improve the students' motivation.

Base on the result of this research, the researcher found an improving students' motivation in English learning after using the WhatsApp application. Indicated WhatsApp application was effective to be used in students' improvement motivation are an improvement of students' participation during teaching

learning process. Besides that, the researcher and collaborator found that all of students' participation increased during the teaching learning process whereas it indicates that the students' motivation had increased.

2) Discussion of Students Speaking Ability

The research was conducted to find out the improvement students' speaking ability using WhatsApp application. Which is, WhatsApp Application is a messaging application for smartphone. Some of the features in WhatsApp application such us: send message text, video, audio, or picture could be used by teacher as a learning media in teaching English especially in speaking.

The students' speaking improvement can be seen in the table students' speaking score test from cycle 1 until cycle 3. The improvement of students' speaking ability showed in the students' test result of each cycle. Base on the students' speaking score test in post test 3 in cycle 3, the researcher found that the high score of all cycle was 85 and the low score was 40. There are 26 students or 86% pass the minimum completeness criteria (70) and 4 students or 26% failed. Its mean that the student WhatsApp application was effective to be used in teaching speaking.

5. CONCLUSION AND SUGGESTION**a. Conclusion****1) Conclusion of Motivation**

Based on findings and discussion in the previous chapter and then the result of the researcher's and collaborator's observation and interview of students' behavior during the teaching learning process of each cycles. in this research, The researcher conclude that WhatsApp application is can improve students' motivation in the third year students of package C at SPNF SKB Kab. OKU. The researcher designed a learning process that interactive, interesting and flexible through the WhatsApp application by entering teaching materials, video and using voice notes that related to learning materials. So, its make students who attend school or who are unable

Vol 6, No 1 (2023): ESTEEM

to attend school become interested and increase their motivation to learn.

2) Conclusion of Speaking Ability

According the result of finding at cycle 1 until cycle 3 and discussion in previous chapter. the conclusion is stated follows, the WhatsApp application could be the learning media and can improve students' speaking ability in the third year students of package C at SPNF SKB Kab. OKU. In this study, the researcher designed of learning process be easy and interesting for students in improving speaking ability through interactive videos and voice notes by using the WhatsApp application.

b. Suggestion

The researcher would like to gives some suggestions to the for the English teacher, the students, next researcher and institution. The suggestions can get benefits from this research. The suggestions are as follows:

For English Teacher

This research could provide knowledge and information for the English teachers to concerning at WhatsApp application that they could use as learning media in teaching speaking and Improvement students' motivation.

For the Student

Students can take advantage of the features in the WhatsApp application to improve their learning motivation and speaking ability. So that students are more confident and enthusiastic in participating in English lessons in the class, especially in speaking learning.

For the Next Researcher

This research can be used as references or additional sources to do research about improving students' motivation and speaking ability using WhatsApp Application. However, a study of similar type should be done which have greater research subject in order to increase a wider generalization.

For the Institution

The results of the research can be used by institutions (PGRI University) Palembang

and SPNF SKB Kab. OKU). Utilization of the WhatsApp Application that is used and developed for teachers to Improve students' learning motivation and speaking ability the students being taught.

REFERENCES

- Brown, H. D. (2004). *Language Testing Book: Principles and Classroom Practice*. Book, 314.
- Dewey, J., & Cohen, M. R. (n.d.). *EXPERIENCE & EDUCATION*.
- Cohen, L., Lawrence, M., & Keith M. (2007). *Research Methods in Education*. New York: Routledge Falmer.
- Fraenkel, J. R., & Norman E. W. (2012). *How to Design and Evaluate Research in Education*. (8th Ed). 2015 Boston: McGraw-Hill Higher Education.
- Harmer, J. (2001). *The Practice of English Language Teaching*. New York. Longman.
- Jaya, A., Mortini A., (2021) *Visual Scaffolding and Intensive Reading Strategies Based on Gender*. *Esteem Journal*
- Kemmis, S., & Taggart, R. (1988). *The action research planner*. Victoria :Deakin University.
- Krismony, N. P. A., Parmiti, D. P., & Japa, I. G. N. (2020). *Pengembangan Instrumen Penilaian Untuk Mengukur Motivasi Belajar Siswa SD*. *Jurnal Ilmiah Pendidikan Profesi Guru*, 3(2), 249. <https://doi.org/10.23887/jippg.v3i2.28264>
- Muhson, A. (2010). *Pengembangan Media Pembelajaran Berbasis Teknologi Informasi*. *Jurnal Pendidikan Akuntansi Indonesia*, 8(2). <https://doi.org/10.21831/jpai.v8i2.949>
- Simaibang, B. (2017). *English Language Teaching in A Foreign Situation*.

Vol 6, No 1 (2023): ESTEEM

Sugiyono.(2013). Metode Penelitian Kuantitatif, Kualitatif dan R&D. Bandung: Alfabeta.

Susilawati, S., & Supriyatno, T. (2020). Online learning through WhatsApp group in improving learning motivation in the era and post pandemic COVID-19. *Jurnal Pendidikan: Teori, Penelitian, dan Pengembangan*, 5(6), 852-859.

Utami, Yuni Rolita (2020). The Effect of Using Whatsapp in Blended Learning on Students' Ability in Writing Descriptive Text (A Quasi Experimental Research at Student Tenth Grade of SMAN 5 Kembang Mumpo in Academic Year 2019/2020).

<http://repository.iainbengkulu.ac.id/4847/1/skripsi%20yuni%20full%20-lampiran>.

Zakymedia.(2013). Definition of speaking skill. <http://www.zakymedia.com/2013/06/definition-of-speaking-skill.html>.